

Fall 2025

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Course Syllabus

Course Information

Instructor Information

- Course ID: EC-440/540
- Credits: 4
- Term: Fall 2025
- Location: Online
- Prerequisites: None

The best way to reach me is by email. Typically, I will respond to emails within 24

hours. For emergencies, it's best to use my PSU email address. Weekend schedules may vary. • Name: Peter Cunningham

- Office Hours: Virtual; Email me to alert me when you wish to meet by phone.
- In person: MW 11am-12 noon Econ Dept.
- Office: PSU Economics Dept.
- Phone: 503-781-5757
- Email: petercun@pdx.edu

Course Materials

Textbook

Title: Trade Director Diaries: Real Life Stories Navigating International Trade

- Author: Peter S. Cunningham
- Publisher: Great River Learning
- ISBN: 9781644964385
- Order: Online at <u>www.grlcontent.com</u> ⇒

reading, videos & homework assignments.

format to get immediate access to the ebook so you can start right away with the

I recommend you buy this directly online at www.grlcontent.com in an ebook

Software

Certain types of online content may require additional software to view. Below is a list of the required and recommended software add-ons that you should install to avoid any difficulty in this course (PC or Mac). • MS Office . Take a moment and download Word, Excel, and PowerPoint to

- help you complete your coursework. Adobe Reader

 → - for viewing PDF files.

Lesson Activities The class is structured for you to begin each Monday with the reading in the

ebook. Once you have been exposed to the key concepts use the weekly quizzes to practice with the material and learn the concepts each week. Plan to spend 8 hours each week on the <u>www.grlcontent.com</u> ⇒ site. On a parallel track as you are learning your material go to the PSU Canvas site and respond to my discussion questions in the discussion forum each week to deepen your knowledge of the weekly learning objectives. • You are responsible for accessing this content. If you have any trouble

- downloading or viewing your course resources, contact your instructor for help or submit a ticket at www.grlcontent.com or call customer and tech support 24/7. • All course lessons follow a consistent format that often build upon previous
- lessons activities. For this reason, you must complete lesson activities in sequence. • Unless otherwise noted, all lesson activities, grading, and communication
- The course schedule is simple:
- 1. M,W F post two times in the Canvas DQ forum (respond to my 3 questions and to 3 of your fellow students)

happen through the Canvas course site and the Trade Director Diaries ebook.

- 2. Complete each week's chapter quiz in the ebook by Sunday night. Mid Term and Final dates are listed in the ebook under the exams button. • Make sure to put these deadlines in your smart phones or appointment book
- with reminders. In general you have all week from Monday to Sunday night to complete each week's quiz on <u>www.grlcontent.com</u> □ • Discussion question responses are due in the discussion forum each Monday,
- Wednesday & Friday nights. **Testing**

Both the mid term and final exams will be online on the www.grlcontent.com

site.

Course Structure and Evaluation

Description **Activity** Percentage

Lesson Homework • Weekly guzzes are due by

The course is based on a 1000 point maximum structure.

Activities	 Weekly quzzes are due by every Sunday night on grlcontent.com You earn 30 points per week for a course maximum of 300 points 	
Weekly Participation	• Discussion posts each week are worth 20 points per week x 10 weeks = 200 possible course points; Weekly feedback will be given each week on the previous week discussions. M,W F post two times in the Canvas DQ forum (respond to my 3 questions and to 3 questions of your fellow students.). Each post should end with a thoughtful follow up question to deepen the learning on the topics each week.	20%
Exams	Midterm 250 pointsFinal-250 points	50%
Grading Scale	 A = 90% - 100% -900- 1000 points B = 80% - 89%-800-899 points C = 70% - 79%-700-799 points D = 60% - 69%-600-699 points F = < 60%-below 599 points & below 	
Communication Policies		
 Communicate in a positive and constructive manner to promote a welcoming learning environment. Negative, inappropriate, or insensitive language will not be tolerated. Differing perspectives are key to critical thinking and learning. Read and listen 		

- Maintain confidentiality at all times.
- Participation Requirements

to the ideas others in your class to gain valuable insights.

It is expected the student will be in attendance and on time for both scheduled required class meetings.

• Students must log in to class at least three days during the week. You will probably find that you actually will need to log in more than three times a

Student Responsibilities

academic misconduct.

credit for the course. Late-work Guidelines

• ALL assignments must be completed at a satisfactory level in order to receive

week to keep up with discussion, activities and announcements.

Late work will be accepted on a case by case basis by the instructor with a

reasonable excuse. It is preferred that this be negotiated in advance and with

instructor consent before deadlines.

Students are expected to check in and actively participate in the classroom a minimum of three but preferably five times a week.

In addition to the class work requirement, students typically complete at least

two hours of individual student work out of class for each hour of class work. This time typically consists of individual study time, reading, research and writing. Students are required to maintain the highest standards of academic integrity to

following link: • Student Conduct: Student rights and responsibilities are outlined in the PSU

be certain to avoid plagiarism. See details on student responsibilities in the

Code of Conduct. Use courtesy and common sense when posting Generative AI tools are generally allowed with attribution

In this course, those students who wish to utilize Generative AI tools, such as ChatGPT, are encouraged to do so. Al tools may be employed to brainstorm assignments or projects or to refine pre-existing work. However, to uphold scholarly standards, students are required to cite any AI-generated material that contributes to their work, including in-text citations, quotations, and references. The generation of content through AI without appropriate attribution constitutes







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