320

COMMUNICATION DESIGN STUDIO III — INFORMATION DESIGN
ART 320 • Section 3 • Fall 2014 • M/W 6:40pm – 9:20pm • Art Annex room 160

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DATA — INFORMATION — KNOWLEDGE

INFORMATION DESIGN

Information Design is the practice of representing information in a visual format. This could include: visualizing data, documenting a process, hierarchy, anatomy, chronology, cartography, or other methods.

Information Design makes the complex clear and is focused on the needs of the user. The goal is to translate data into information, so the audience may then turn that information into practical knowledge.

ASSIGNMENTS

Projects
Project 1 — Timeline
Project 2 — Take Something Apart
Project 3 — Map

These 3 projects are designed to give you a range of approaches to understanding information design. Each project is worth 30% of your total class grade.

Critiques
Critiques are graded and students are required to be prepared for all critiques. In-class critique process grades can not be made-up in full if missed. Critiques account for 10% of total class grade.

If you miss a critique for any reason, email the instructor ASAP with digital versions of your work, or bring work the following class.

Workshops
Concurrent with class projects will be a series of in-class workshops that will provide insight to specific aspects of the current assignment. These workshops are not graded.

Reading
There is no required text book for this class.

A list of suggested books can be found on the class LORE under the 'library' section.

Scanned readings will be uploaded to LORE.

LORE

LORE
lore.com/art320-3_mulkey_fall14
The class schedule, project briefs, workshops, hand-outs, readings, files, and updates will be handled through the education website LORE.

Sign up for LORE, then join the course by entering this code on the LORE front page: **MARFF9**

Work Documentation
Portfolio-quality presentation is required for all projects. Upon the deadline for each project, upload photographed work and/or a 300dpi digital archive of your project to the designated LORE discussion post. More information will be provided at that time.

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GRADING

A 93–100%	A- 90–92%	B+ 87–89%
B 83–86%	B- 80–82%	C+ 77–79%
C 73–76%	C- 70–72%	D+ 67–69%
D 63–66%	D- 60–62%	F 0–59%

ATTENDANCE

Classes will frequently be filled with critiques, workshops, lectures, and studios. Your attendance manifests itself in better quality work.

Students are allowed 2 absences for illness, tragedy, or personal circumstance. After 2 absences, each absence drops a student's class grade by 3%.

Showing up late or leaving before class is excused will result in a tardy mark. 3 tardies = 1 absence.

If a student arrives late, it is their responsibility to ensure they were marked present. Please do so at the end of class, so as not to cause interruption.

DEADLINES

Treat your project deadlines just as you would treat a professional work deadline.

If work is late, you will lose 10% (one full grade) for each class day after the project was originally due.

If a final deadline must be missed because of an emergency or immovable commitment, please make arrangements with the instructor before the deadline to turn in the work early, have someone deliver your work to class, or email a 300dpi PDF of your work and bring your printed project to the following class.

Please reserve this practice for the most exceptional of circumstances.